

## Advertising Rates – April 2018 to March 2019

### Local Businesses & Charities

A local advertiser or charity is one that is within the MK18 postcode area or deemed to be in the local interest of the Village & its surrounding areas. Rates for local advertisers are as follows (Charities in brackets).

Advert Type	Size	Cost Per Month	Cost Per 12 Months
Full Page	18cm x 12.5cm approx.	£18 (£13)	£180 (£130) (2 months free)
Half Page	9cm x 12.5cm approx.	£13 (£7)	£156
Quarter Page	9cm x 6.5cm approx.	£9 (£5)	£108

### Non-Local Businesses & Charities

A non-local advertiser or charity is one that is outside the MK18 postcode area. Rates for local advertisers are as follows (Charities in brackets). These are allocated on a month-by-month basis only.

Advert Type	Size	Cost Per Month
Full Page	18cm x 12.5cm approx.	£22 (£17)
Half Page	9cm x 12.5cm approx.	£17 (£11)
Quarter Page	9cm x 6.5cm approx.	£13 (£9)

### File Formats

Files can be submitted via email, CD/DVD or flash drive (email is preferred). If required we can put together an advert for you if you supply the text and logo to be used.

Graphics should ideally be print-ready and a minimum of 300dpi. Although we can accept lower resolution images, we cannot guarantee their print quality.

Your advert should be supplied in JPG, TIFF, GIF, PNG or PDF formats. Adverts will be displayed in Black & White format. If your advert is in colour, we will convert it into black and white for you.

**If you wish to place an advert in the Tingewick And District News, please fill out the form on the following page.**

## Tingewick And District News Advertising Agreement Form

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Accounts Email  
(if different from above) \_\_\_\_\_

Contact Telephone \_\_\_\_\_

Advert Style                      Full Page                      Half Page                      Quarter Page

Advertising Term                      Full Year                      OR                      \_\_\_\_\_ Month(s)

Signed On Behalf Of The Advertiser \_\_\_\_\_

If you are filling in this document electronically, please type your name in the box above to indicate you wish to go ahead with the advertising.

Date \_\_\_\_\_

Please email the completed form and your advert graphic or text to [editor@tingewicknews.co.uk](mailto:editor@tingewicknews.co.uk) or post it to the address below.

Katy Whitton  
Tingewick & District News  
3 Old Forge Close, Tingewick, MK18 4RH

Once your Advertising Agreement Form has been received we will invoice you separately and your advert will appear in the next edition of The Tingewick And District News after your payment has been received.

*Thank you for your interest in supporting the Tingewick And District News, your advertising helps keep the magazine free and maintains an important local resource.*